# **Investor Presentation**

March 24, 2014





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## **Company description**

A rapidly growing solar total solution provider with one of the largest global project development pipelines

- Founded in Ontario, 2001
- Listed on NASDAQ (CSIQ) in 2006
- Over 7,000 employees globally
- Presence in 20 countries / territories
- One of the world's largest solar module suppliers
- Proven project development track record

#### Module manufacturing business highlights

- 2013 shipments at 1.9 GW, #3 rank
- Industry leading cost structure
- Strong bankable brand with global reach



#### Total solar energy solutions business highlights

- Development and construction of utility-scale solar plants
- EPC services
- Rooftop solar system kits



# Well positioned project development business

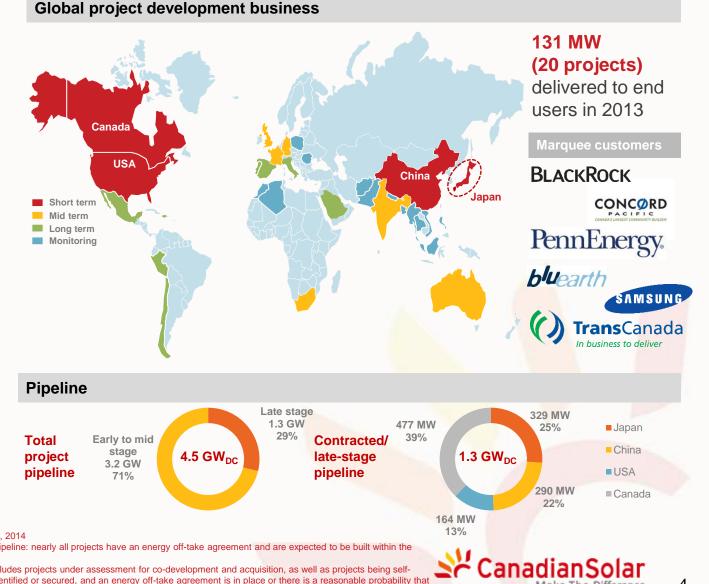
4.5 GW<sub>DC</sub> total project development pipeline

1.3 GW<sub>DC</sub> total contracted / late-stage project pipeline<sup>(1)</sup>

> 3.2 GW<sub>DC</sub> total early-mid stage development pipeline<sup>(2)</sup>

C\$1.7 billion

revenue expected for Canadian project pipeline over next 12-18 months



Source: Company information as of January 31, 2014

(1) Late-stage project and EPC contract pipeline: nearly all projects have an energy off-take agreement and are expected to be built within the next 2 years

(2) Early to mid-stage of development: includes projects under assessment for co-development and acquisition, as well as projects being selfdeveloped where the land has been identified or secured, and an energy off-take agreement is in place or there is a reasonable probability that it can be secured

# Leading PV module manufacturer

**2.6 GW<sub>DC</sub>** total module manufacturing capacity including 2.1 GW in China

**3<sup>rd</sup> largest** module manufacturer globally

**22% YoY growth** in module shipments from 2012 – 2013

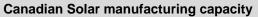
### \$0.53/W module cost

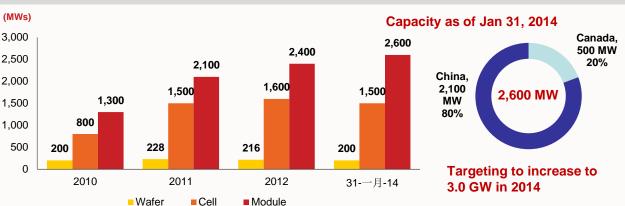
competitive cost structure

## **Bankable brand**

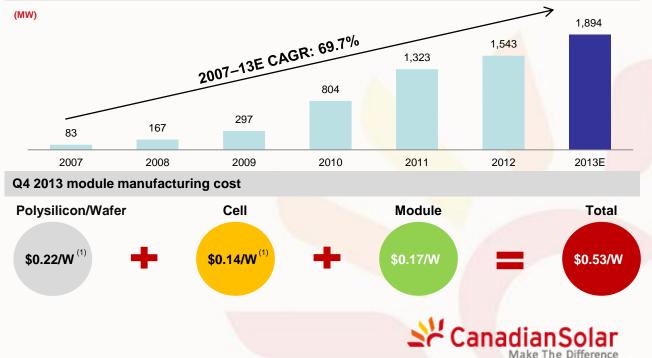
established reputation for high quality products

Source: Company information (1) Includes purchased wafers and cells.





#### Total shipments in module and total solutions businesses

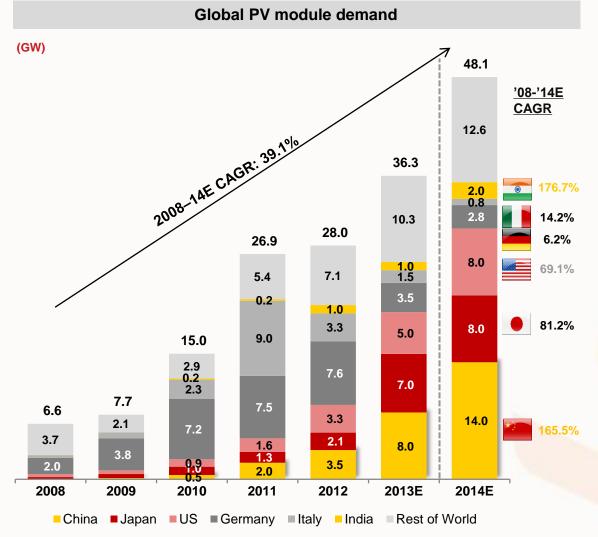


## **Investment highlights**

1	Beneficiary of strong secular growth in the solar sector					
2	Rapid growth in project development business					
3	Leading vertically integrated PV manufacturer					
4	Competitive cost structure					
5	Global footprint with diversified and international customer base					
6	Bankable brand with high quality products					
7	Management team with proven track record					



## **1** Levered to strong, positive demand growth globally



Key themes

Decline in Europe more than offset by growth in Asia and U.S.

Grid parity in certain markets to drive future growth

Long-term growth in Asia driven by energy security, fuel substitution and environmental factors

China, Japan and U.S. to account for 62% of estimated 2014 demand – Canadian Solar generated 91% of sales from Asia and Americas in Q3 2013

Source: Global PV module demand assumptions from January 6, 2014 Deutsche Bank research report, Bloomberg New Energy Finance

(1) China portion of 2014E demand adjusted from 12 GW to 14 GW based on National Energy Administration guidelines issued January 15, 2014



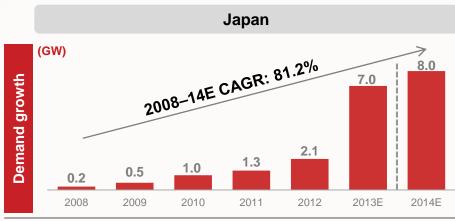
## 1 China is poised to lead growth in demand for solar energy

	Increase in 2014 PV installation target
Jan 2014	2014 target increased from 12 GW to 14 GW
	8 GW to come from distributed generation and 6 GW to come from ground mount projects
	Clarity and certainty on FiT regime
	Regional tariffs ranging between RMB 0.9-1.0 per kWh fixed for 20 years based on installation
Aug 2013	RMB 0.42 per kWh added to benchmark price for distributed projects
	Guaranteed funding by doubling of renewable energy surcharge to RMB 0.015 per kWh
	State Council developing detailed guidelines
	<ul> <li>Increased targeted 2015 solar installations in China to 35 GW up from previous target of 21 GW</li> </ul>
Jul 2013	20 year FiT period
	Streamlined disbursement mechanism with monthly payment schedule
	Accelerated excess capacity consolidation
Jun 2013	<ul> <li>State Council announces policies as part of new environmental policy for China</li> <li>Highlighted multi-year growth outlook for domestic solar development</li> </ul>

Source: PRC government announcements, company information, news releases

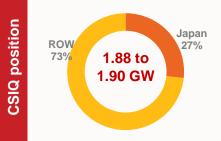


#### Positive developments driving growth in the US and Japan 1

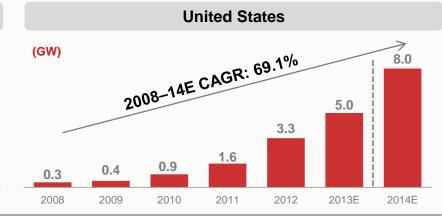


- Second largest PV market globally in 2013 at 7.0 GW
- Market update Attractive FiT of JPY 36 (\$0.38) / kWh (excluding tax)
  - Only 5% of approved 1 MW+ utility-scale projects built to date
    - 13.5 GW approved through Jul 2013
    - Permitting / approvals process improving expected to accelerate of utility-scale build-out in 2014

2013 shipments



- Shipped a record 508 MW in 2013
  - Estimated 7% market share
- Largest foreign PV module brand in Japan
- 329 MW project pipeline



- Demand to increase to 8.0 GW in 2014 up 60% from 2013
- Continued federal and state government support for solar build-out
- Small-scale solar to continue to grow driven by numerous incentive programs (e.g. net energy metering)

#### Key customers / partners OBELECTRIC<sup>®</sup>

SolarCity STRATA

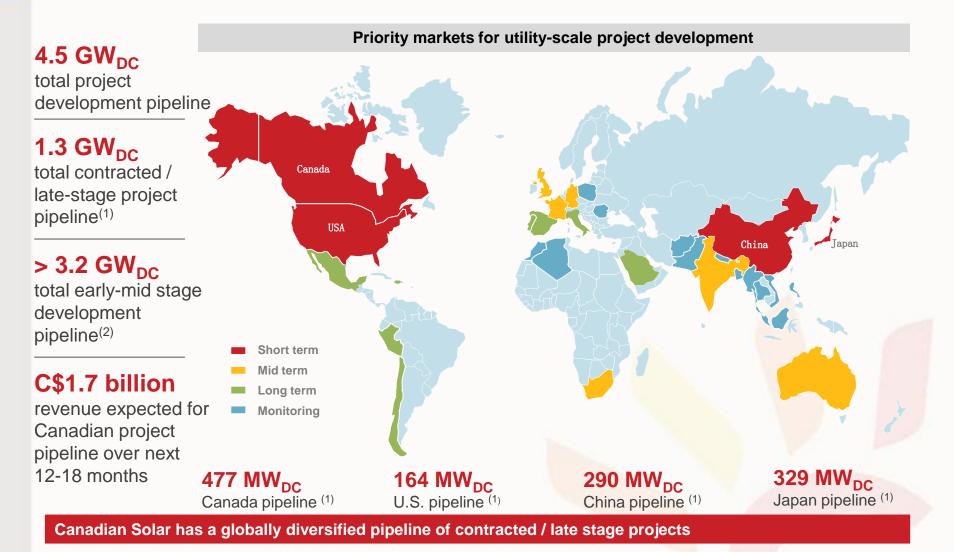


M • Solar Energy • Services

- Completed 81 MW of projects in US in 2013
- Key module supplier to local utility companies and private solar developers
- 174 MW project pipeline

Source: PV module demand assumptions from January 6, 2014 Deutsche Bank research report, Bloomberg New Energy Finance, company information.

# **2 Project development business with diversified pipeline**



Source: Company information as of January 31, 2014 Note:

- (1) Late-stage project and EPC contract pipeline;: nearly all projects have an energy off-take agreement and are expected to be built within the next 2 years
- (2) Early to mid-stage of development: includes projects under assessment for co-development and acquisition, as well as projects being selfdeveloped where the land has been identified or secured, and an energy off-take agreement is in place or there is a reasonable probability that it can be secured



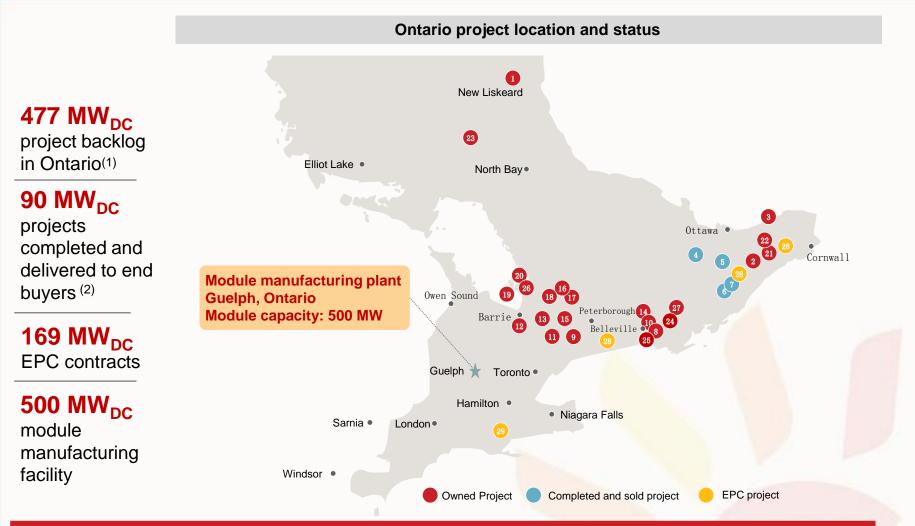
## **2** Proven track record in monetizing utility-scale projects

2010	2011	2012	2013				2014	
2010 9 FiT projects granted in Ontario	<b>2011</b> # of projects: 1 • MWs: 8.5	Jun 2012         2012           # of         # of	octs: 20					
Forward sales agreement	<ul> <li>TransCanada In balment to addiver</li> <li>Dec 2011</li> <li># of projects: 9</li> <li>MWs: 86</li> <li>Sale price: C\$470m</li> </ul>	<ul> <li>STONEPEAK</li> <li>Mar 2012</li> <li># of projects: 1</li> <li>MWS: 8.5</li> <li>Sale price: C\$48m</li> </ul>	Jun 2013 # of projects: 4 MWs: 39 Sale price: C\$225m	Aug 2013 # of projects: 5 MWs: 49 Sale price: C\$290m	BLACKROCK Sep 2013 # of projects: 2 MWs: 20	DIF Nov 2013 # of projects: 4 MWs: 40	BLACKROCK Jan 2014 # of projects: 1 MWs: 10	BLACKROCK Feb 2014 # of projects: 1 MWs: 10
Delivery of projects			<ul> <li>TransCanada In business to deliver</li> <li>Jun 2013</li> <li># of projects: 1</li> <li>MWS: 10</li> <li>Sale price: C\$55m</li> </ul>	<ul> <li><b>TransCanada</b></li> <li><i>buildess to deliver</i></li> <li><b>Sep 2013</b></li> <li># of projects: 2</li> <li>MWs: 16</li> <li>Sale price: C\$95m</li> </ul>	2013 # of projects: 4 MWs: 70 Company holding	<ul> <li>TransCanada In business to deliver</li> <li>Dec 2013</li> <li># of projects: 1</li> <li>MWVs: 10</li> <li>Sale price: C\$61m</li> </ul>		
EPC contracts	<b>SKYPCUMER</b> Mar 2011 • # of projects: 3 • MWs: 24.4 • Completed	May 2012Aug 20Ningxia EPC# ofproject# of# ofMWs	<ul> <li># of projects: 1</li> <li>s: 28.6</li> <li>MWs: 100</li> <li>tract value:</li> </ul>	<ul> <li>2013</li> <li>Guodian Inner Mongolia EPC p</li> <li># of projects: 1</li> <li>MWs: 10</li> <li>Completed</li> </ul>	project			

Since entering the market in 2009, Canadian Solar has rapidly grown its total solutions business



# 2 Leading project developer in Canada



Canadian Solar expects to generate over C\$1.7 bn in revenue over the next 12-18 months from its owned projects and EPC backlog in Ontario with target gross margin of ~20%

Source: Company information as of January 31, 2014

Note: Construction schedules are subject to change without notice.

(1) Net of 30MW of partially completed construction that was recognized into revenue in 2013

(2) Projects completed as of end of December 2013, does not include any partially completed projects



## 2 Leading project developer in Canada (cont'd)

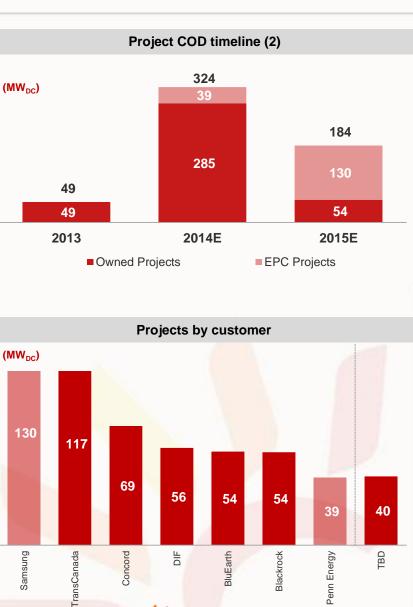
Canada project backlog Canadian Solar Developed MW<sub>DC</sub> Expected COD Status **End Buyer** 1 Liskeard 1, 3 and 4 39.6 In Construction 2014 Q2 TransCanada 2 William Rutley <sup>(1)</sup> 13.9 **Commercial Operation** 2012 Q4 TransCanada 3 Alfred 13.6 Permitting 2015 Q2 TransCanada CLOSED in 4Q13 4 Mississippi Mills 2013 Q3 TransCanada 14.1 **5** Burritts Rapids 6 Brockville 1 13.2 CLOSED in 2Q13 2012 Q4 TransCanada 7 Brockville 2 8 Foto Light LP 14.0 2014 Q4 TBD Engineering 9 Illumination LP 14.0 DIF Engineering 2014 Q4 10 Little Creek 11.9 In Construction 2014 Q1 BluEarth 11 Gold Light LP 14.0 DIF Engineering 2014 Q4 12 Beam Light LP DIF 14.0 Engineering 2014 Q4 13 Earth Light LP 2015 Q1 14.0 Permitting Concord 14 Lunar Light LP 14.0 Engineering 2015 Q2 BluEarth 15 Discovery Light LP 11.6 Engineering 2014 Q4 TBD 16 Sparkle Light LP 14.0 In Construction 2014 Q3 BluEarth 17 GlenArm LP 14.0 In Construction 2014 Q4 DIF 18 Good Light LP 14.0 In Construction 2014 Q2 BluEarth 19 Aria LP 12.6 Permitting 2015 Q1 Concord 20 Ray Light LP 14.0 In Construction 2014 Q3 Concord 21 Mighty Solar LP 14.0 In Construction 2014 Q2 Concord 22 City Lights LP 14.0 2014 Q4 TBD Permitting 23 Highlight (Val Caron) 2014 Q2 14.0 In Construction Concord 24 Taylor Kidd 14.0 In Construction 2014 Q2 BlackRock **25 Demorestville** 14.0 In Construction 2014 Q1 BlackRock 26 Oro-Medonte 4 11.5 In Construction BlackRock 2014 Q4 27 Westbrook 14.0 In Construction 2014 Q2 BlackRock **Total CSIQ Developed** 338.7 MW<sub>DC</sub> 3<sup>rd</sup> Party Developed (EPC) Status End Buver 28 Penn Energy 39.0 In Construction 2014 Q2/3 Penn Energy 29 Samsung Phase I 129.8 In Construction 2015 Q1 Grand Renewable 168.8 **Total EPC Projects Total Net of PCRR** BlackRock and EPC projects use % of completion revenue 477.3 recognition (PCRR); ~30MW recognized in 2013

Source: Company information as of January 31, 2014

Note: Construction schedules are subject to change without notice. Totals may not equal due to rounding error

(1) William Rutley project was completed in 2012 but is still pending sale to TransCanada in 2014.

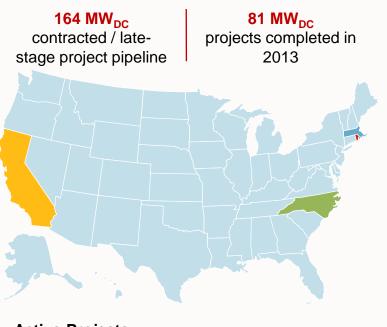
(2) Revenue recognition may differ from COD timeline



CanadianS

Make The Difference

## 2 United States utility-scale project pipeline



#### Total Solutions business – U.S.

Active Projects								
California	North Carolina	Massachusetts	Rhode Island					

- In Q3 2013, CSIQ completed construction of three solar power plants totaling 35 MW
- Key customers include Belectric, SolarCity, Strata Solar, Petersen Dean and WESCO Renewables

Source: Company information as of January 31, 2014

Note: Permitting and construction schedules are subject to delays and the target commercial operation date (COD) may change without notice

U	Utility Scale Completed Projects		State	Status	COD
1	NC Solar II LLC (Bethea)	2.5	NC	Completed	2013-Q1
2	CES Sterling LLC	2.4	MA	Completed	2013-Q3
3	Strata Roof 1 LLC	1.1	NC	Completed	2013-Q1
4	Fuquay Farm LLC	6.4	NC	Completed	2013-Q1
5	Berkley East Solar LLC	4.0	MA	Completed	2013-Q3
6	Hunt Farm LLC	3.3	MA	Completed	2013-Q3
7	Haynes Farm LLC	6.5	NC	Completed	2013-Q3
8	White Cross Farm LLC	6.5	NC	Completed	2013-Q3
9	Wilson Farm 1 LLC	6.5	NC	Completed	2013-Q3
10	Lenoir Farm 2 LLC	6.5	NC	Completed	2013-Q2
11	Lenoir Farm LLC	6.0	NC	Completed	2013-Q3
12	Moorings Farm LLC	6.2	NC	Completed	2013-Q3
13	Marshville Farm LLC	6.2	NC	Completed	2013-Q4
14	Moore Farm LLC	6.2	NC	Completed	2013-Q4
15	Yanceyville Farm LLC	6.2	NC	Completed	2013-Q4
16	Ignite Solar Holdings 1 LLC	4.4	CA	Completed	2013-Q4
Т	otal 2013	80.9			

	Utility Scale Project Pipeline	MW DC	State	Status	Expected COD
17	TA Acacia LLC	28.4	CA	Construction	2014
18	Gasna 31P LLC	19.5	CA	Design and Permitting	2015
19	Indigo Ranch Project LLC	5.6	CA	Design and Permitting	2014
20	New Bern Farm LLC	6.2	NC	Construction	2014
21	Mile Farm LLC	6.2	NC	Design and Permitting	2014
22	Roxboro Farm LLC	6.2	NC	Construction	2014
23	Vickers Farm LLC	2.5	NC	Design and Permitting	2014
24	CSI Project Holdco LLC - P4	6.5	NC	Construction	2014
25	CSI Project Holdco LLC - P1	6.5	NC	Construction	2014
26	CSI Project Holdco LLC - P3	6.5	NC	Construction	2014
27	CSI Project Holdco LLC - P2	6.5	NC	Design and Permitting	2014
28	SE Solarne2.4.7	4.0	Various	Design and Permitting	2014
29	SH Solarne2,3,4,6,7	5.5	Various	Design and Permitting	2014
30	Other Projects	54.0	Various	Design and Permitting	2015
Т	otal 2014–15	164.1			

#### Japan utility-scale solar project pipeline 2

#### **Total Solutions business – Japan**

 $329 \text{ MW}_{\text{DC}}^{(1)}$ contracted / latestage project pipeline

#### $500 \text{ MW}_{\text{DC}}^{(1)}$ early-stage assessment projects

TATA

#### Sample project parameters:

- Land lease secured by up-front cash deposit
- Project size 12.5 MWp
- Expected yield 1,130 kWh/kWp
- Connection voltage 110 kV
- Substation on site
- FiT 40 JPY/kWh
- METI and utility permits obtained

Source: Company information as of January 31, 2014

Note:

Some of these projects may not progress to completion, however the Company (1) broadly expects the Japanese development pipeline to continue growing

Utility Scale Project Pipeline	MW <sub>DC</sub>	FiT (JPY / kWh)	Expected COD
Project 1	44.5	40	2016
Project 2	29.7	36	2015
Project 3	25.2	40	2015
Project 4	1.2	40	2014
Project 5	3.4	40	2014
Project 6	25.0	36	2015
Project 7	20.0	36	2015
Project 8	20.0	36	2015
Project 9	40.0	36.0/40.0	2016
Project 10	1.1	40	2014
Project 11	1.6	36	2014
Project 12	0.9	40	2014
Project 13	2.0	36	2014
Project 14	2.0	40	2014
Project 15	2.0	36	2014
Project 16	1.6	40	2014
Project 17	1.7	36	2014
Project 18	2.0	36	2014
Project 19	10.0	36	2015
Project 20	2.0	36	2014
Project 21	3.5	40	2014
Project 22	39.4	36	2015
Project 23	10.0	36	2015
Project 24	7.0	36	2015
Project 25	16.0	36	2015
Project 26	17.0	36	2015
Total	328.8		

#### System rits revenue (100100)

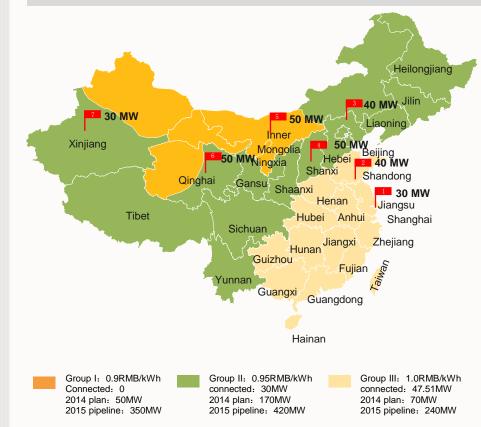
2009	\$77m	\$141m
market entry	2012 revenue	2013 revenue



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## 2 China utility-scale solar project pipeline

#### **Total Solutions business – China**



	Province	2014 -15 Late Stage Project Opportunity (MW <sub>DC</sub> )	Feed In Tariff
1	Jiangsu	30 MW	■ RMB 1.0/kWh ■ RMB 0.2/kWh (Prov.)
2	Shandong	40 MW	<ul><li>RMB 1.0/kWh</li><li>RMB 0.2/kWh (Prov.)</li></ul>
3	Hebei	40 MW	• RMB 0.95
4	Shanxi	50 MW	• RMB 0.95
5	Inner Mongolia	50MW	• RMB 0.90
6	Qinghai	50 MW	• RMB 0.90
7	Xinjiang	30 MW	<ul> <li>RMB 0.90 to 0.95/kWh</li> </ul>
	Total	290 MW <sub>DC</sub>	

 Canadian Solar is considering the potential acquisition of 100 MW<sub>DC</sub> of project rights in China

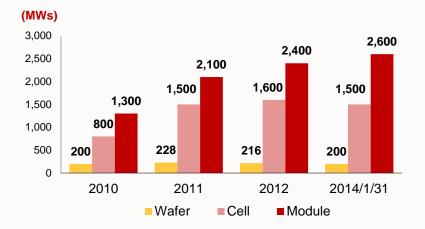
Canadian Solar plans to build up to 250 MWDC in China during 2014 with estimated unlevered IRRs in the range of 8 – 12%

Source: Company information as of January 31, 2014

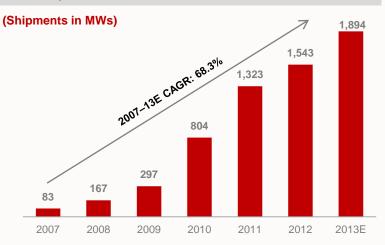


# **3** A leading vertically integrated PV manufacturer

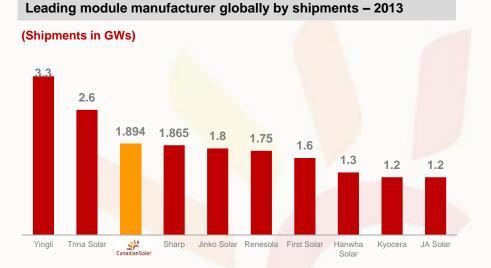
#### Canadian Solar manufacturing capacity growth



#### Total shipments in module and total solutions businesses



- Near-term potential to reach 3,000 MW of module capacity targeted for April 2014
- Cell capacity expansion options under consideration include 600 MW through external supply partners and the potential acquisition of 100 MW in China
- In-house cell capacity targeted at 75% of module shipments

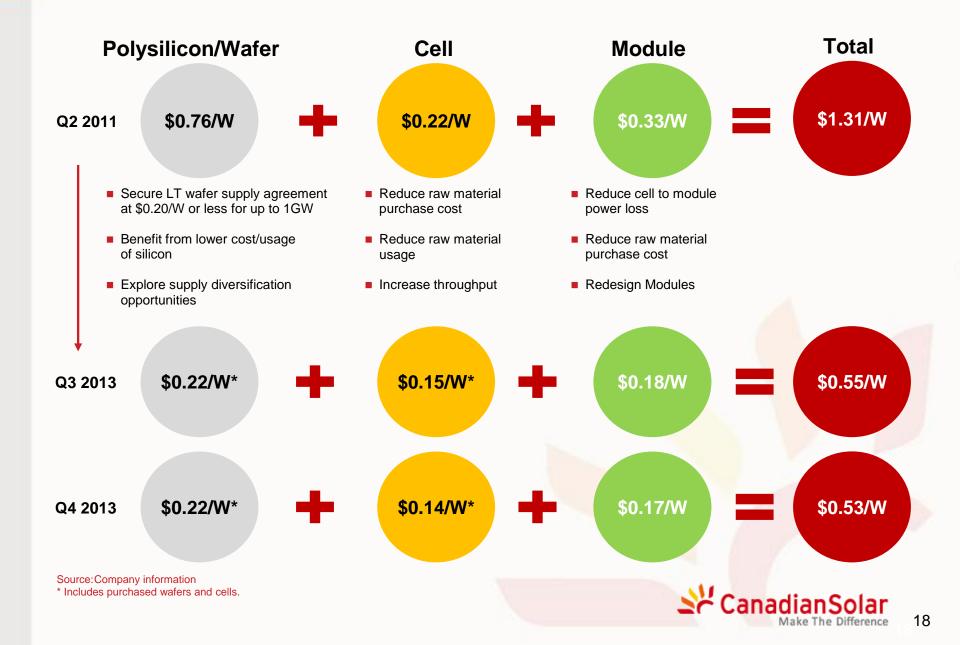


CanadianSolar

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Source: Company information

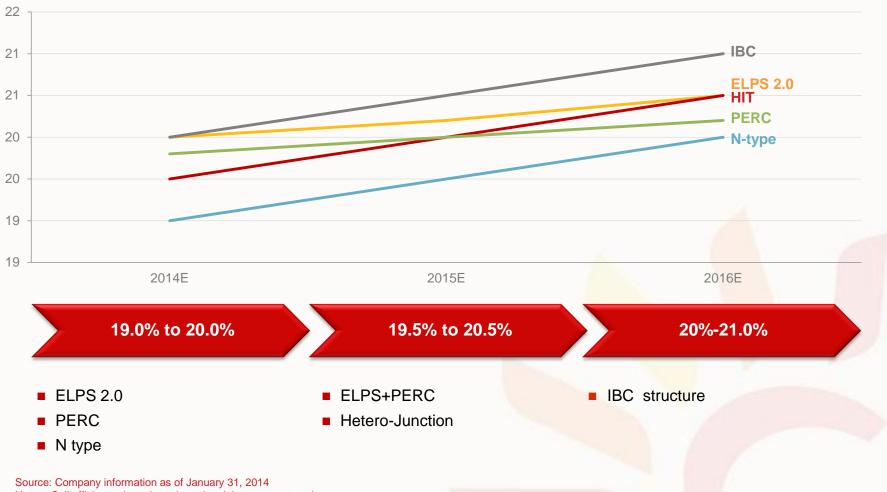
## 4 All-in pure manufacturing cost in China



## **Cell efficiency improvements to drive cost reductions**

#### Existing cell lines can be converted to ELPS technology

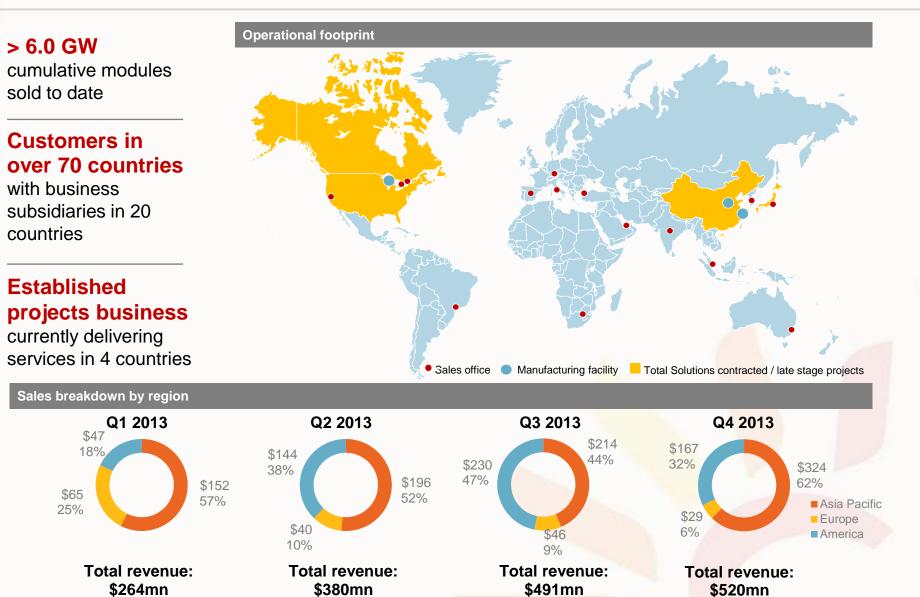
#### (Conversion efficiency, %)



Note: Cell efficiency data above based on laboratory tests only.



# **5** Global footprint with diversified customer base



Source: Company information

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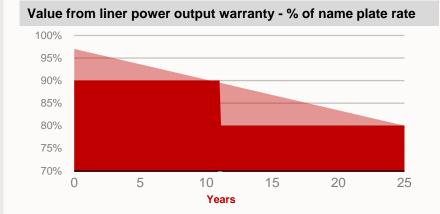
# 6 High-quality product portfolio



## 6 Bankable product with insurance backed warranty

Product workmanship and power output performance....

- 2-year guarantee for workmanship
- 10-year performance warranty
  - Decline of no more than 10% per annum
- 25-year performance warranty
  - First year, guarantee of no less than 97% output
  - Second year through 24<sup>th</sup> year, decline of no more than 0.7% per annum
  - By end of year 25 the actual power output will be no less than 80% of the module's labeled power output



....backed by an investment grade insurance policy

- Insurance policy matches Canadian Solar's standard warranty terms
- Coverage starts immediately and lasts for 25 years
- Covers worldwide modules sales from all CSI subsidiaries to most countries
- The policy is non-cancelable and allows third party bankruptcy rights (satisfying investors/ lenders requirements)
- Insurance purchased underwritten by:
  - International Insurance Company of Hannover Limited AM Best Rating: A XV. www.inter-hannover.com
  - RSUI Indemnity Company AM Best Rating: A XII. www.rsui.com



Source: Company information

## 7 Experienced Board and Senior Management

	Name / Title	Work Experience
<b>E</b>	<b>Dr. Shawn Qu</b> Chairman, President & CEO (Director)	<ul> <li>Director &amp; VP at Photowatt International S.A.</li> <li>Research scientist at Ontario Power Generation Corp.</li> </ul>
	<b>Michael Potter</b> SVP and Chief Financial Officer	<ul> <li>Corporate Vice President and CFO of Lattice Semiconductor Corp.</li> <li>Senior Vice President and CFO of NeoPhotonics Corp.</li> </ul>
Ş	Yan Zhuang SVP and General Manager of Module Business	<ul> <li>Head of Asia of Hands-on Mobile, Inc.</li> <li>Asia Pacific regional director of marketing planning and consumer insight at Motorola Inc.</li> </ul>
	<b>Charles Bai</b> SVP and General Manager of Project Business	<ul> <li>Chief Strategy Officer / Chief Financial Officer at ReneSola Ltd</li> <li>Chief Financial Officer at Fenet Software</li> </ul>
B	Guangchun Zhang Chief Operating Officer	<ul> <li>Vice President for R&amp;D and Industrialization of Manufacturing Technology at Suntech Power Holdings</li> <li>Centre for Photovoltaic Engineering at the University of New South Wales and Pacific Solar Pty. Limited.</li> </ul>
l ectors	<b>Robert McDermott</b> Chairperson of the Corporate Governance , Nominating and Compensation Committees	<ul> <li>Partner with McMillan LLP, a business and commercial law firm</li> <li>Director and senior officer of Boliden Ltd.</li> </ul>
Experienced Independent Directors	Lärs-Eric Johansson Chairperson of the Audit Committee	<ul> <li>CEO of Ivanhoe Nickel &amp; Platinum Ltd.</li> <li>Chairperson of the Audit Committee of Harry Winston Diamond</li> </ul>
Exp Independ	<b>Dr. Harry E. Ruda</b> Member of the Audit Committee and Compensation Committee	Director of the Centre for Advanced Nanotechnology, Stanley Meek Chair in Nanotechnology and Prof. of Applied Science and Engineering at the University of Toronto, Canada



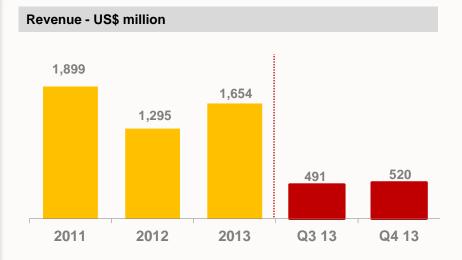
## **Key levers of our strategy**

Differentiate Business Model	<ul> <li>Leverage CSI's existing expertise to expand and monetize utility scale project opportunity (e.g. Canada, U.S., Japan, China)</li> <li>Expand residential system kits</li> </ul>
Maintain Low Manufacturing Cost	<ul> <li>Continue to reduce manufacturing costs to remain competitive</li> </ul>
Leverage Manufacturing Scale	<ul> <li>Expand capacity selectively in a cost-efficient manner and increase market share</li> </ul>
Introduce New Technologies	<ul> <li>Focus on research and development to achieve solar cell efficiency improvements and introduction of new technologies</li> </ul>

Canadian Solar aims to maintain profitability and to be the global leader in the development, manufacture and sale of solar module products and a total solutions provider in photovoltaic power generation

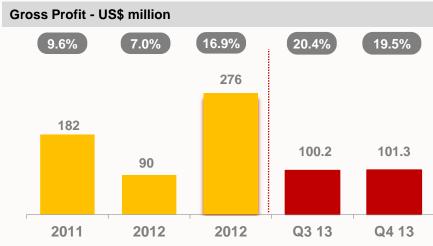


## **Income statement summary**

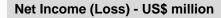


7.9%

130.8



Note: Q4 2013 gross margin expectation is 13-15%





Se CanadianSo

Make The Difference

# 6.8

11.3%

Q3 13

8.7%

Q4 13

Margin

-142.5

2012

Note: Non-GAAP measure excludes non-cash charges for A/R and Arbitration Award. Reconciliation of GAAP to Non-GAAP is found at the end of this presentation.

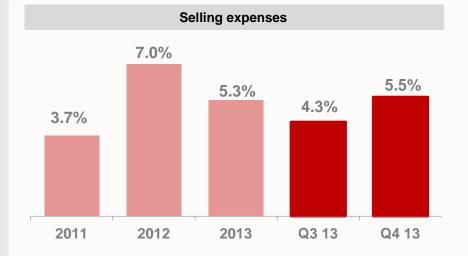
2013

**Operating Income (Loss) - US\$ million** 

-11.0%

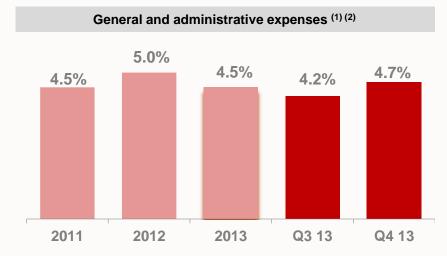
0.4%

## **Operating expenses as a % of revenue**



**Research and development expenses** 

0.7%



Total operating expenses (1) (2)



Source: Company filings

2011

1.0%

1.0%

2012

Note: Percentages are of the total net revenues in the corresponding period. Non-GAAP measure excludes non-cash charges for A/R and Arbitration Award. Reconciliation of GAAP to Non-GAAP is found at the end of this presentation.

2013

Fiscal year 2012 excludes \$64.2 million non-cash provision for bad debt and arbitration award. Including these (1) provisions, G&A and operating expenses for fiscal 2012 represented 10.0% and 18.0% respectively. (2)

0.6%

Q3 13

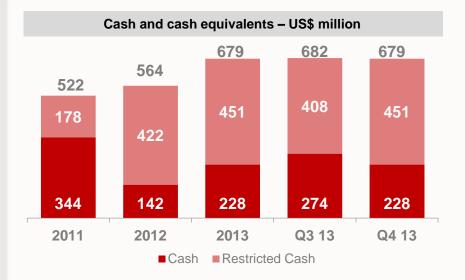
0.6%

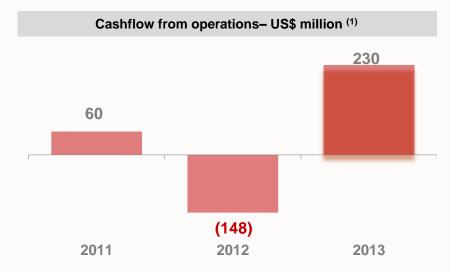
Q4 13

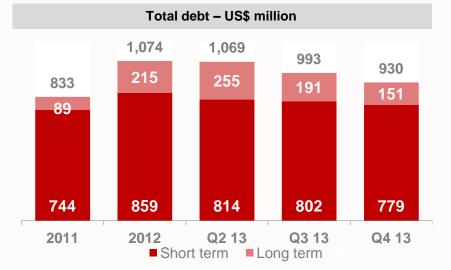
CanadianS 26 Make The Difference

Excludes arbitration award reversal totaling \$30 million in Q1 2013

## Selected balance sheet and cash flow items



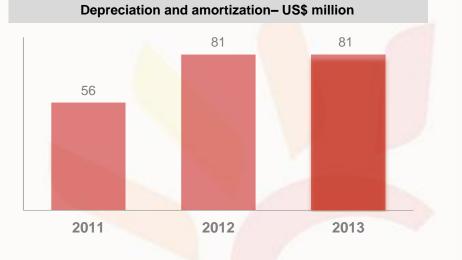




Source: Company filings

Note:

(1) Working capital calculated as total current assets less total current liabilities





## Guidance

	Q4 2013	Q1 2014	FY2013	FY2014	<b>YoY</b> ∆%
Module shipments	621MW	460MW- 490MW	1.9GW	2.5GW – 2.7GW	+37%
Revenue	\$520 Million	415 Million to 430 Million	1.6 Billion	\$2.7 Billion to \$2.9 Billion	+75%
Gross margin	19.5%	14% – 16% <sup>(2)</sup>	16.9%	NA	NA

Source: Company filings

Note:

(1) Other expenses include interest income, gain on change in foreign currency, foreign exchange gain (loss), and equity in earnings of unconsolidated subsidiary.

(2) Includes module business and project business

(3) Based on revenue range of \$510-520m and gross margin range of 16-18% in Q4 2013.





