

# **Investor Presentation**

Fourth Quarter 2015 Update

March 14, 2016





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# **Company Overview**

- Founded in Ontario, 2001
- Listed on NASDAQ (CSIQ) in 2006
- Over 8,000 employees globally
- Presence in 18 countries / territories
- > 13 GW of solar modules shipped cumulatively
- > 1.8 GWp solar power plants developed, built and connected (incl. Recurrent)
- ★ Top 2 solar company by MW shipped, revenue and profits in 2015\*

### Highlights

- 2015 Revenue: \$3.5 Billion
- 2015 Shipments\*: 4.7 GW
- 2015 Net Income: \$172 Million
- 2016 Shipment Guidance: 5.4 5.5 GW

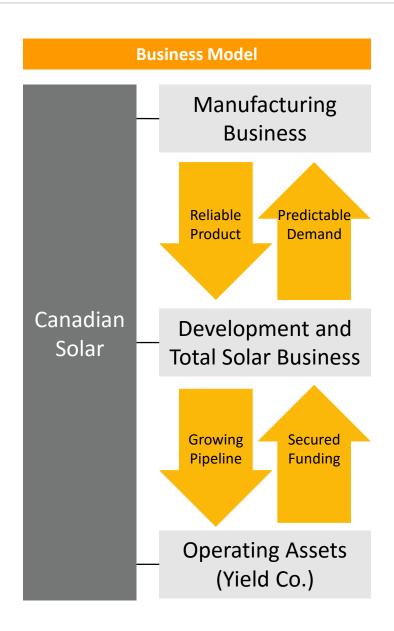
# Sales office Manufacturing facility Total Solutions contracted / late stage projects Solar Power Plants Built and Connected\*\* Cumulative - MWp 1,196.1 628.1 261.8 80.5 2011-12 2013 2014 2015

**Global Footprint and Brand** 

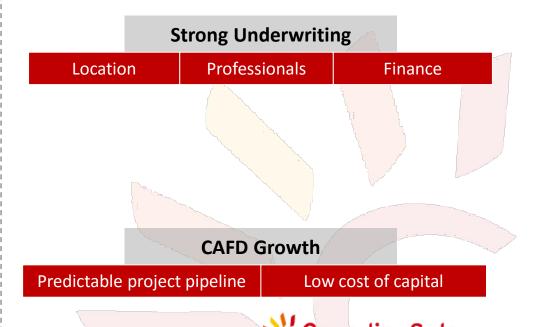
Source: Factset, company analysis

\*Non-GAAP \*\* Excludes Recurrent Energy Installations

# **Strategic Positioning**







# **Outlook for Global Solar Industry is Positive**



Electricity is not going out of fashion, with global demand growth expected to track GDP



Renewable energy additions already surpasses conventional energy Solar is expected to be the fastest growing source of electricity



Global annual PV installation to break through 60GW in 2016 Near term demand is forecast to be healthy



We are at the early stages of solar adoption, and will benefit from the significant upside in demand for solar PV over the next 15 years

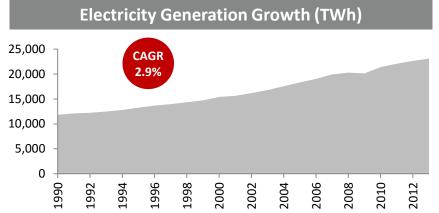


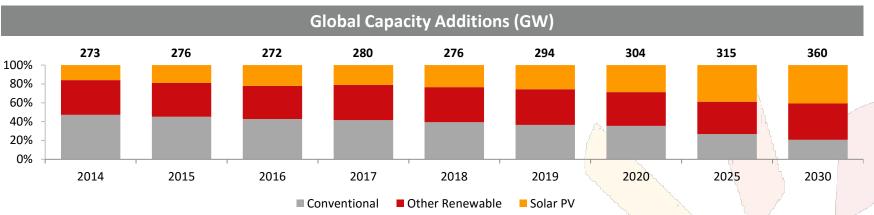
# **Solar Energy Will Outgrow Conventional Energy**

### **Continuous Electricity Demand**

- Electricity consumption is expected to grow in line with GDP
- The momentum of world nominal GDP growth persists with 5.4%<sup>(1)</sup> CAGR in the next 30 years

Source: BP 2014 Statistical Review of World Energy (1) IHS Economics calculation





- 🖐 In 2014, solar PV and other renewable energy capacity additions surpassed conventional energy for the first time, and solar PV is expected to dominate
- Aging fleet of coal and nuclear assets are expected to be decommissioned
- Environmental compliance is expected to force cost of conventional sources of electricity higher
- Cost of solar energy is expected to continue to decline as technology improves and economies of scale from widespread adoption prevail
- Over the next 20 years the solar industry is expected to generate over US\$5tn of cumulative revenue

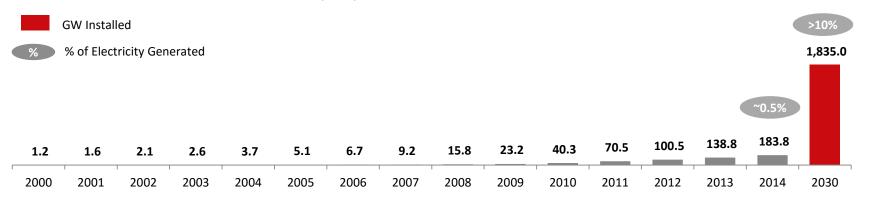
Source: Bloomberg New Energy Finance, Wall street research



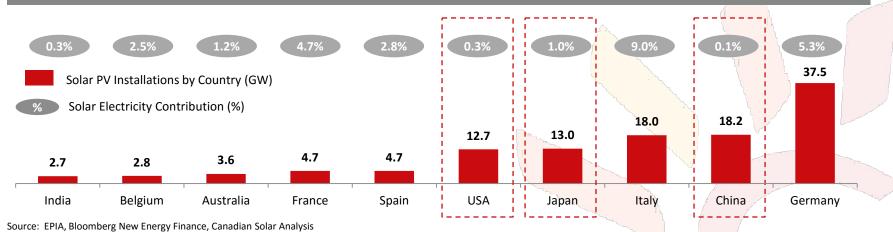
# We Are at the Very Early Stages of Solar Adoption

### Solar energy will grow from ~0.5% of global electricity generation today to >10% by 2030

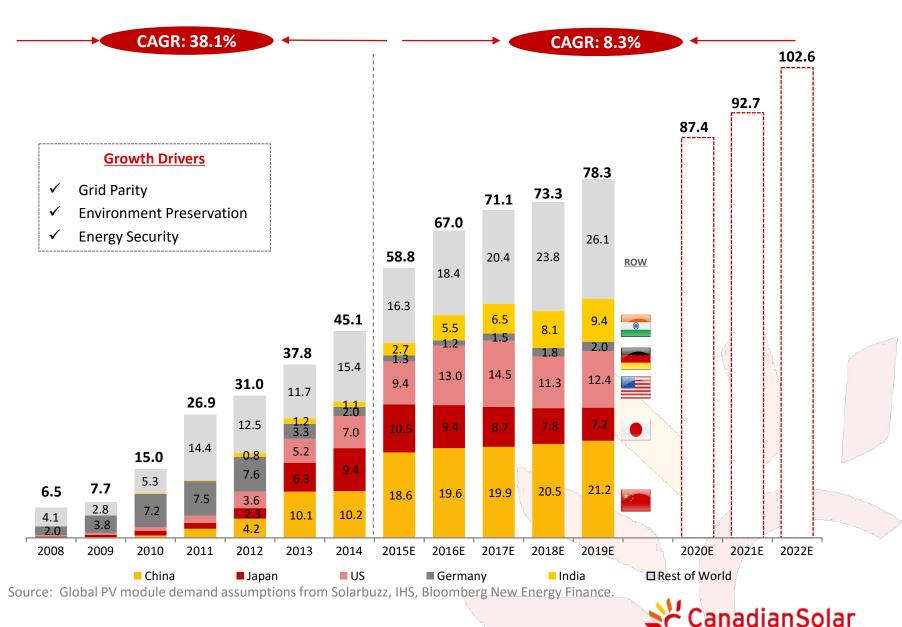
### Global Cumulative Solar PV Installations (GW)



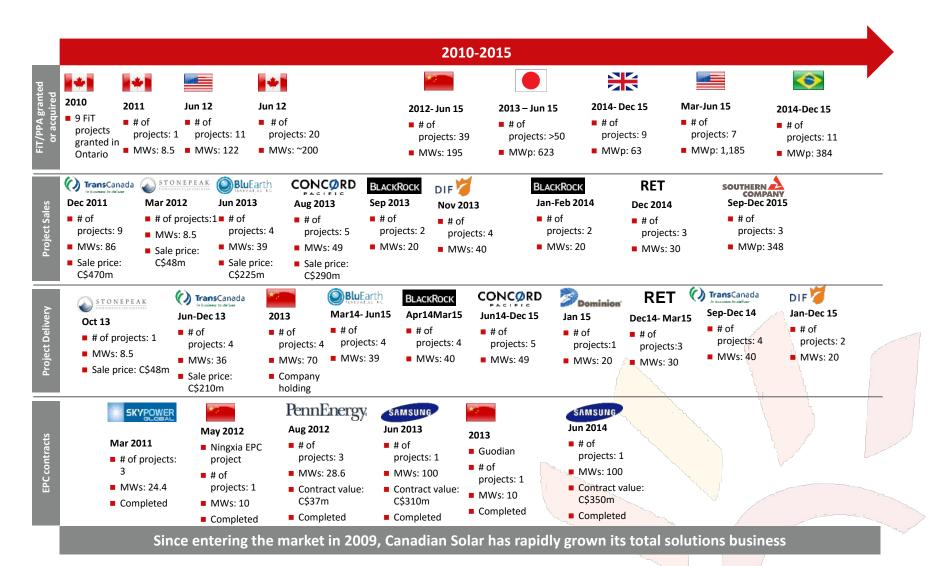
### Canadian Solar's key markets such as US, Japan and China are significantly under-penetrated



# Global Annual PV Installation to Break through 60GW in 2016



# **Proven Track Record Developing and Monetizing Solar Power Projects**



Source: Company information

Note: All MW shown on this slide are in  $MW_{AC}$  unless otherwise stated



# **Industry Leading Globally Diversified Project Pipeline**

### **10.3 GWp**

total project development pipeline

### **2.0GWp**

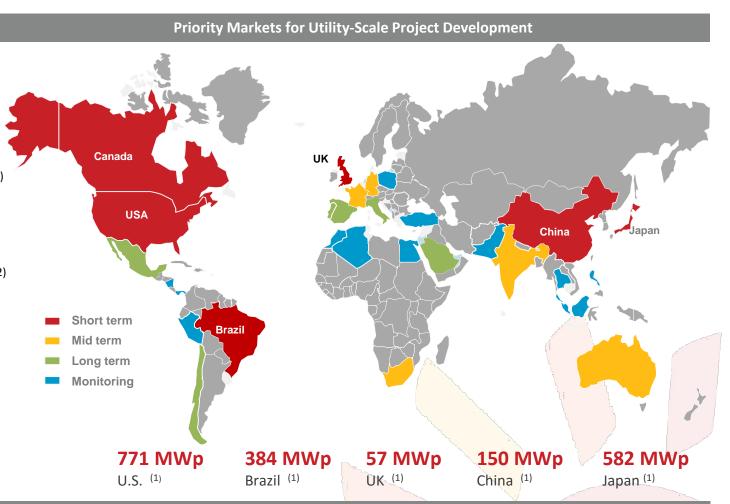
total contracted / latestage project pipeline<sup>(1)</sup>

### > 8.3 GWp

total early-mid stage development pipeline<sup>(2)</sup>

## ~398 MWp

Solar power plants owned and operated



Canadian Solar has a globally diversified pipeline of contracted / late stage projects in low risk geographies

Source: Company information as of March 10, 2015

Note: (1) Late-stage project and EPC contract pipeline, nearly all projects have an energy off-take agreement and are expected to be built within the next 2-4 years. Some projects may not reach completion due to failure to secure permits or grid connection, among other risk factors.

(2) Early to mid-stage of development: includes projects under assessment for co-development and acquisition, as well as projects being self-developed where the land has been identified or secured, and an energy off-take agreement is in place or there is a reasonable probability that it can be secured.



# Market Leader in the U.S. with 786 MWp Project Backlog



Includes Recurrent
Energy Across North
America

# **2.6 GWp**

Early-stage pipeline

# **771 MWp**

Late-stage pipeline<sup>2</sup>

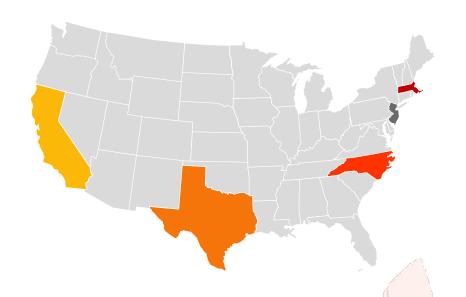
# >842 MWp<sup>1</sup>

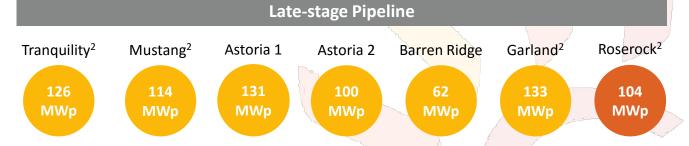
Track record of projects developed and sold in U.S.

# >1.0 GWp

In Construction 2015







Commercial Operation by the end of 2016



# **U.S. Project Build-out is Fully Funded**



- All U.S. projects have closed financing
- Financing proceeds and commitments total \$3.1B
- Loan draws are in process across the portfolio and tax equity funding will occur when key construction milestones are satisfied (near COD).

Project	Lender(s)*	Tax Equity / JV Investor	Debt Commitments (including ITC Bridge)	Letter of Credit Facilities	Tax Equity / JV Investor Commitment
Tranquillity	Bank Club* + CIBC	Southern Company	\$259M		
Mustang	Santander	US Bancorp	\$165M		
Barren Ridge	Bank Club*	US Bancorp	\$115M		
Astoria	Bank Club*	General Electric	\$211M		
Roserock	Bank Club*	Southern Company	\$242M		
Garland	Bank Club*	Southern Company	\$395M		
Astoria 2	Bank Club*	General Electric	\$165M		
Total			\$1,552M	\$257M	\$1,329M

<sup>\*</sup> Bank Club includes Santander, Key Bank, NordLB, CIT, Rabo.



# **Japan Utility-Scale Solar Project Pipeline**



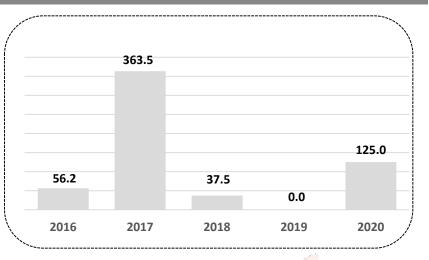
### **Total Solutions business – Japan**

# 582 MW<sub>p</sub> (1) pipeline of projects in development 21 MW<sub>p</sub> Owned and operated

(1) Some of these projects may not progress to completion



### Utility-Scale COD Schedule<sup>2</sup> - MWp



- (2) Expected COD are tentative estimates subject to change, due to delays in securing all the necessary permits among other risk factors.
- Projects in construction 81.5 MWp
- Projects ready-to-build 107.4 MWp
- Projects with signed interconnection agreements 200 MWp



# **China Utility-scale Solar Project Pipeline**







Source: Company information as of March 10, 2016

### **2016 Grid Connection Target**

During 2016, the Company expects to connect a total of **150 MWp** solar plants to the grid, including:

- three solar plants that have been connected in the first quarter of 2016, totaling **15.7 MWp** (1).
- a **10MWp** (2) project in Jiangsu, a **22 MWp** (3) project in Xinjiang and other projects in Shanxi, Hebei, Shandong and Jiangsu provinces.

\*Two projects in Jiangsu, totaling 4.7 MWp was connected to the grid in Q1 2016.



# **Global Footprint With Diversified Customer Base**

### > 13.0 GW

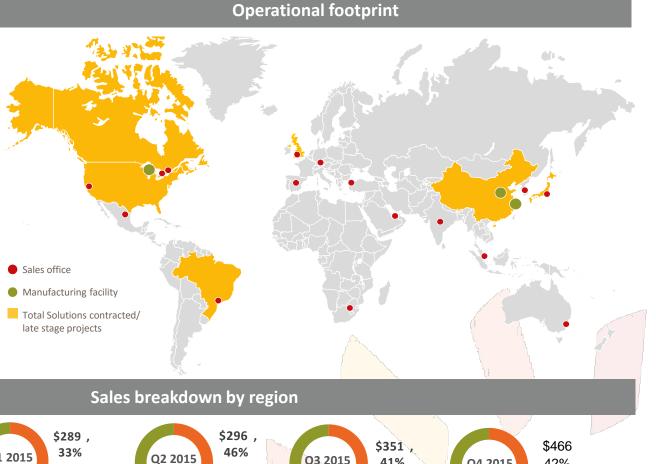
cumulative modules sold to date

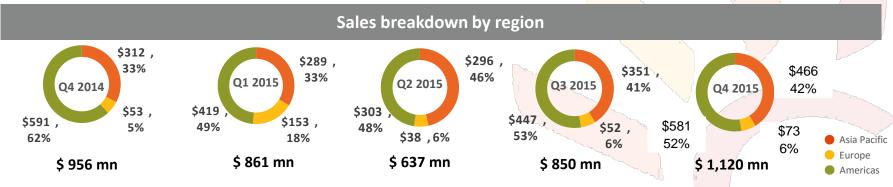
# Customers in over 90 countries

with offices in 18 countries

# Established projects business

currently delivering services in 6 countries





Source: Company information

# **Bankable Brand with High Quality Products**

### **Commercial & Utility-Scale**

# MaxPower CS6X-P DIAMOND CS6P-M CS6P-P CS6K-P-PG

### **International Environmental & Quality Management Standards**

- ISO 9001:2008 Quality Management System
- QC080000:2005 HSPM Hazardous Substance Process Management
- ISO 14001 Environment Management System
- ISO TS16949:2009 First PV manufacturer to adopt ISO TS16949 for PV quality control
- OHSAS 18001 Occupational Health and Safety

### Residential



CS6V-P











### **International Testing Standards**

- IEC 61215 & IEC 61730, UL 1703 & UL 790 & CFC
- CE conformity, MCS (EN45011)
- REACH Compliance

- √ IEC 61215
- √ IEC 61730
- √ IEC 61701:
  - **Salt Mist Corrosion**
- **√** Ammonia Resistance
- **√** PID free
- **V** REACH Compliant







































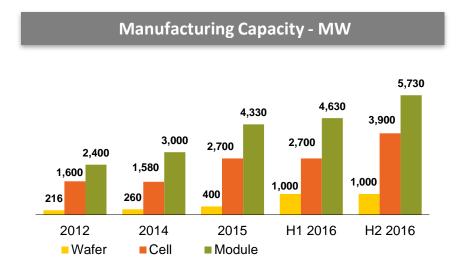




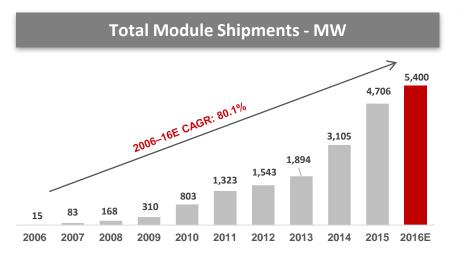




# **Reverse Pyramid Manufacturing Capacity Structure**



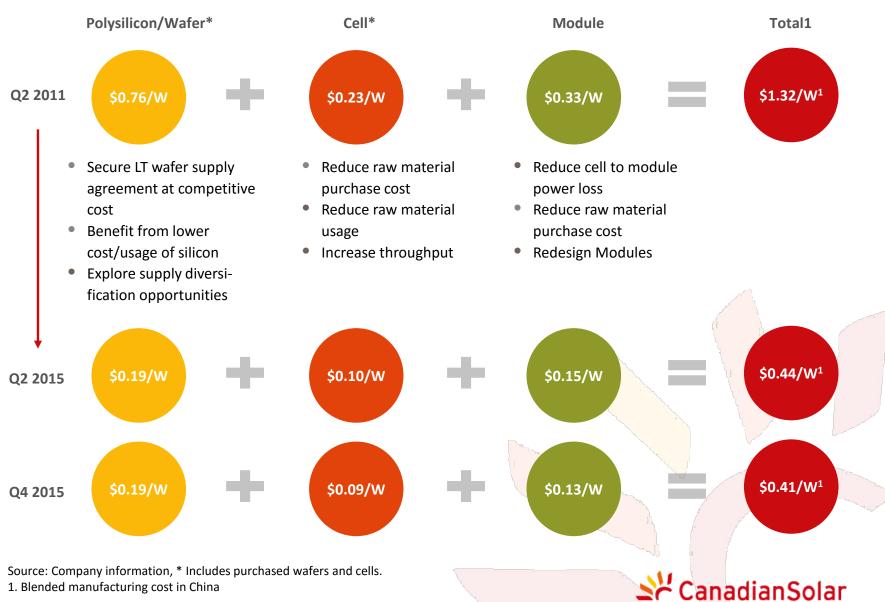
- Wafer manufacturing capacity is expected to reach 1.0 GW by June of 2016
- Cell manufacturing capacity at Suzhou plant, Jiangsu Province, reached 2.2 GW by the end of 2016; Funning plant will add an additional 500MW of cell manufacturing capacity to reach 1.0 GW by July of 2016
- A new 700 MW cell manufacturing plant, to be located in South East Asia, is expected to be commissioned in the second half of 2016.
- Module manufacturing capacity by the end of 2016 includes 4.1 GW in China, while approximately 1.63 GW will be at existing and new locations outside China.



Source: Company information



# **Industry Leading Manufacturing Cost Structure**



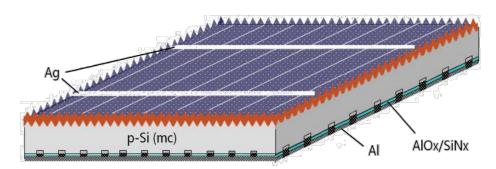
# **Competitive Pipeline of Homegrown Technologies**

### ONYX I - Black Silicon



- № 0.4% cell efficiency and 4 watts module power gain over baseline to over 19% by end of 2016
- Over 3 years in-house R&D, self-owned IPs
- Production roll out begun in 2015 Q1
- Ramp up as future multi baseline
- Pleasing aesthetics

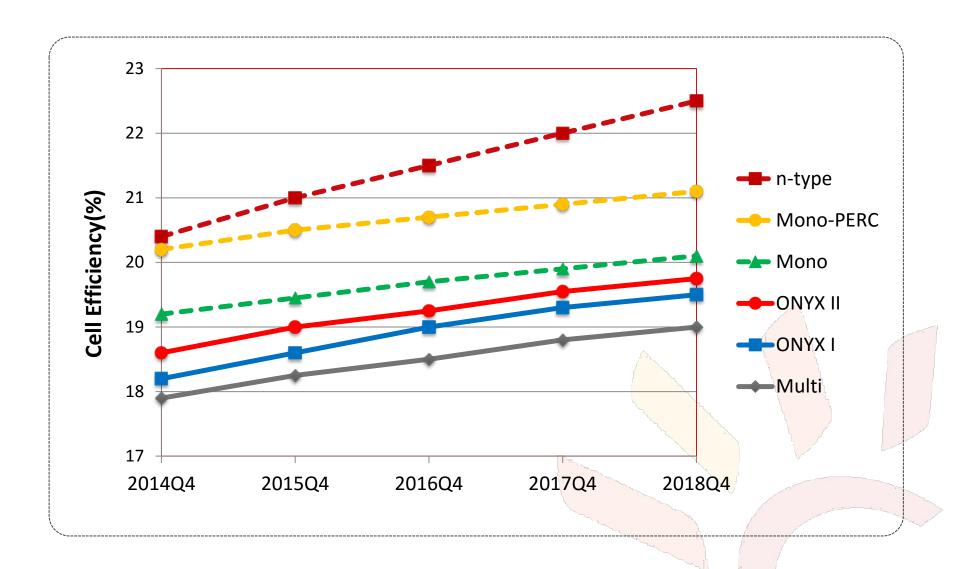
### **Mono PERC**



- Mono PERC enhances back side passivation and increases cell efficiency to near 21%
- Low Light Induced Degradation (LID), and Potential Induced Degradation (PID) resistant
- Production roll out begin in 2016 Q1, will gradually ramp up within the year



# **Cell Efficiency Roadmap**





# **Experienced Board & Senior Management**

# 3

### Name / Title

### Dr. Shawn Qu

Chairman, President & CEO (Director)



#### **Michael Potter**

SVP and Chief Financial Officer



### Yan Zhuang

SVP and Chief Commercial Officer



### **Guangchun Zhang**

SVP and Chief Operating Officer



#### **Arthur Chien**

SVP and Chief Strategic Officer



### **Huifeng Chang**

SVP, Corporate Strategy and Business Development



#### **Robert McDermott**

Chairperson of the Corporate Governance, Nominating and Compensation Committees

#### **Lars-Eric Johansson**

Chair of the Audit and member of Governance, and Compensation Committees

### Dr. Harry E. Ruda

Chair of Technology and member of the Audit, Governance, Compensation Committees

### **Andrew Wong**

Member of the Audit, Corporate Governance, Compensation Committees

Source: Company information

### **Work Experience**

- Founded Canadian Solar in 2001, and has since then, firmly established the company as a global leader of the solar industry
- Director & VP at Photowatt International S.A.
- Research scientist at Ontario Hydro (Ontario Power Generation Corp.)
- Corporate Vice President and CFO of Lattice Semiconductor Corp.
- Senior Vice President and CFO of NeoPhotonics Corp.
- Head of Asia of Hands-on Mobile, Inc.
- Asia Pacific regional director of marketing planning and consumer insight at Motorola Inc.
- Vice President for R&D and Industrialization of Manufacturing Technology at Suntech Power Holdings
- Centre for Photovoltaic Engineering at the University of New South Wales and Pacific Solar Pty. Limited.
- CEO at Talesun Solar Co., CFO at Canadian Solar Inc.
- Managing director of Beijing Yinke Investment Consulting Co. Ltd.
- Chief financial officer of China Grand Enterprises Inc.
- Co-Head of Sales & Trading at CICC US in New York
- CEO of CSOP Asset Management in Hong Kong
- Vice President of Citigroup Equity Proprietary Investment in New York
- Partner with McMillan LLP, a business and commercial law firm
- Director and senior officer of Boliden Ltd.
- CEO of Ivanhoe Nickel & Platinum Ltd.
- Chairperson of the Audit Committee of Harry Winston Diamond
- Director of the Centre for Advanced Nanotechnology, Stanley Meek Chair in Nanotechnology and Prof. of Applied Science and Engineering at the University of Toronto, Canada
- Senior Advisor to Board of Directors of Henderson Land Development Co.
- Director of Ace Life Insurance Co. Ltd., China CITIC Bank Corp., Intime Retail (Group) Co. Ltd. And Shenzen Yantian Port (Group) Co. Ltd.



# **Strategic Imperatives**

# Differentiation Cost

- Leverage existing downstream expertise to expand utility scale project opportunity and capturing value through the launch of a YieldCo
- Expand residential and commercial system kits and turn key solutions

Continuously reduce manufacturing cost to remain competitive

### Scale

- Expand capacity selectively in a cost-efficient manner to remain among top 5 suppliers to leverage scale and target 10% market share
- Develop local manufacturing partnerships in key markets

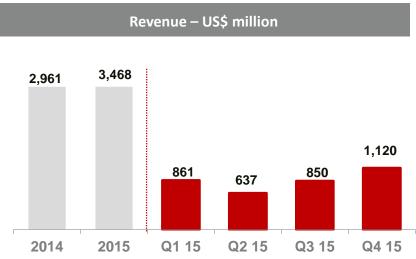
### Technology

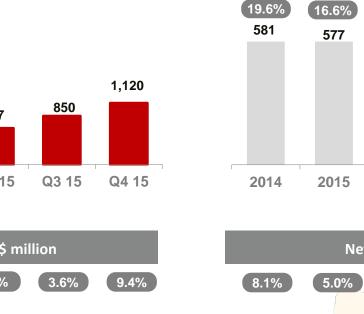
Focus research and development effort on achieving solar cell efficiency improvements and on the introduction of new technologies

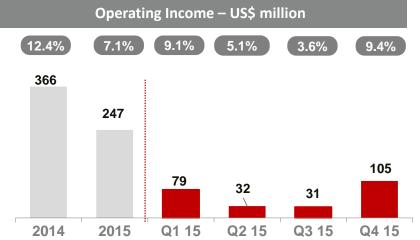
Canadian Solar aims to maintain profitability and to be the global leader in the manufacture and sale of solar module products and the development, ownership and operations of solar power plants.

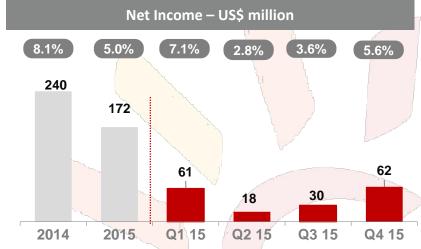


# **Income Statement Summary**









**Gross Profit – US\$ million** 

15.2%

97

Q2 15

14.9%

127

Q3 15

17.8%

153

Q1 15

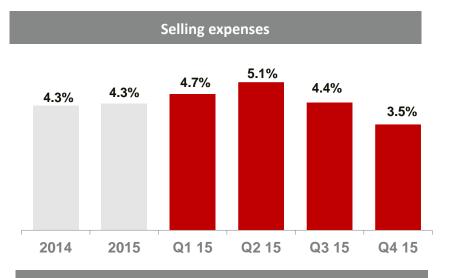
Margin

200

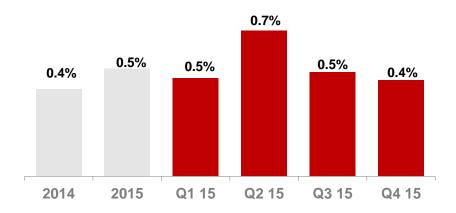
Q4 15

17.9%

# **Operating Expenses as % of Net Revenue**

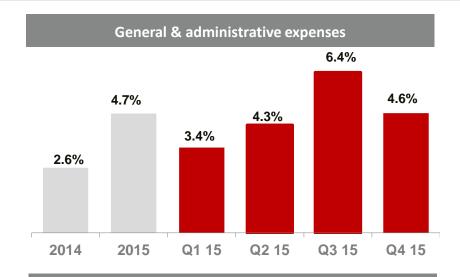




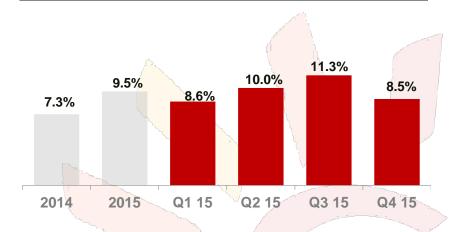


Source: Company filings

Note: Percentages are of the total net revenue in the corresponding period.

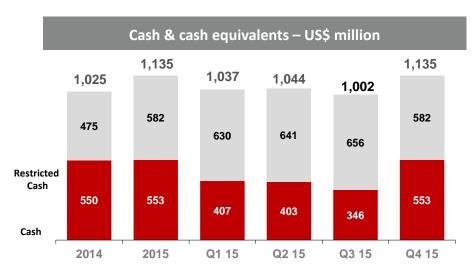


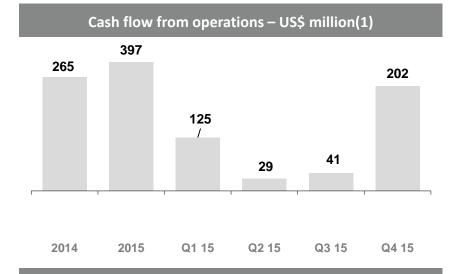


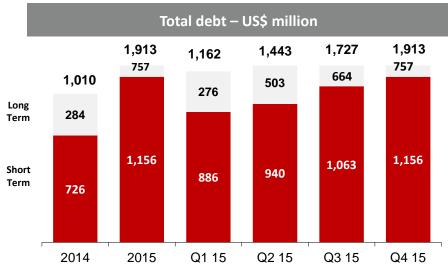




### **Selected Balance Sheet & Cash Flow Items**









Source: Company filings

Note: (1) Working capital calculated as total current assets less total current liabilities

(2) Including US\$150 million in aggregate principal amount of 4.25% convertible senior notes due 2019



# Guidance as of March 10, 2016

	Q4 2015	Q1 2016	
Module shipments	1,430 MW	1,085 MW – 1,135 MW	
<b>Revenue</b> \$ 1,120 m		\$ 645 m to \$ 695 m	
Gross margin	17.9%	12% — 14% <sup>(1)</sup>	

FY2015	FY2016	ΥοΥ Δ%	
4.7GW	5.4 GW – 5.5 GW	+14.9%	
\$3.47 bn	\$2.9 bn to \$3.1 bn	-16.4%	
NA	NA	NA NA	

Canadian Solar may consider selling some of its OECD plants, in which case revenue for the full year 2016 is expected to be in the range of \$3.2 billion to \$3.6 billion.



<sup>1-</sup>Includes module business and project business

